Information, Market Incentives, and Student Performance: Evidence from a Regression Discontinuity Design in Brazil

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## Introduction

- School quality is hard to observe.
- School production function is generally unknown and effort by students, teachers, and principals is not observable.
- Test scores may be a less noisy signal of school quality. (not necessarily - Urquiola, Romaguera and Mizala (2006))
- How do students and schools react to signals of school quality?


## Introduction

- The literature has mostly focused on:

1. School choice debate:

- Black (1999), Figlio and Lucas (2004), Hasting et al. (2008, 2012), Koning and Wiel (2010), and Urquiola and Mizala (2011).

2. Reactions to accountability systems.

- Carnoy and Loeb (2003); Hanushek and Raymond (2004), Jacob, (2005), Figlio and Rouse (2006), and Dee and Jacob (2009); Chiang (2009), and Bacolod et al. (2009).

3. Impact on test scores - low evaluated schools:

- Rockoff and Turner (2010) and Koning and Wiel (2012)
- Contribution: Pure informational effects


## Mechanisms

- Test score disclosure can affect:
(i) School's effort (teachers, principals and inputs).
- School ignores production function. Signal reveals school's weaknesses.
- Might expect impacts on school's observed inputs.
- Market incentives matter.
(ii) Student's (or parents') effort.
- Information on school quality changes student choice to exert effort.
- Heterogenous effects. Negative signal induces more effort.(Pop-Eleches and Urquiola (2011))


## In a Nutshell

- We take advantage of a discontinuity on the disclosure rules for the ENEM in Brazil.
- We find that disclosure of test scores in 2005:
(i) has no impact on school observable characteristics in 2007;
(ii) has an impact on test scores in 2007 (private schools only).
(iii) has heterogenous effects.
(a) Best schools: present no effects.
(b) Worst schools: present positive effects.
(iv) no evidence on students' effort (prep classes).


## ENEM

- The National Secondary Education Examination (ENEM) was created in 1998 to evaluate students who finish high school. It is organized by the National Institute for Educational Studies and Research (INEP) of the Ministry of Education (MEC) of Brazil.
- The ENEM score is used for admission by several public and private universities. It is also used in the selection of the beneficiaries for the Federal College Voucher Program (ProUni).


## ENEM

- ENEM is non-mandatory.
- Until 2008, it was a one-day exam comprised of 63 multiple-choice questions on a number of subjects and an essay.
- Beginning in 2009, it is a two-day exam consisting of 180 multiple-choice questions and an essay.
- ENEM is graded on a $0-100$ scale. Before 2009, it did not use Item Response Theory.


## ENEM

- Starting in 2006, in each year INEP releases the schools' average scores in the previous year.
- Only schools with 10 or more ENEM takers have their average score released to the public.
- The school score is the average of all its students who finished high school in that year.
- The scores are available at INEP's website (http://sistemasenem4.inep.gov.br/enemMediasEscola/) and are publicized by all the major newspapers in Brazil.


## ENEM-INEP website printscreen

Notas Medlas do Enem dos alunos concluintes do Ensino Medio por escola.

| Modalidade: Ensino Medio Regular | Municiplo: Såo Paulo | Rede de Ensino: Privada |
| :--- | :--- | :--- |
| UF: SP | Localizaçåo: Urtana | Dep. Administrativa: Todas |


| Buscar nos seva reautados |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Escola ${ }^{\text {a }}$ | Particlpantes Prova Objetlva $\#$ | Media em Linguagens, Codigos ${ }^{6}$ | Media em Matematica * | Media em Clenclas Humanas | Medla em Clenclas da ${ }^{2}$ atureza ${ }^{\circ}$ | Medla nas Objetvas | Particlpantes <br> Redaçăo $=$ | Medla <br> Redaçăo | Meda <br> Total (Redação + Obletivas) ${ }^{6}$ |
|  |  | -4] [a | $1{ }^{1}$ | $\frac{5}{7}$ | $8 \quad 9$ | 1) $3 x$ |  |  |  |
| ACTIVE COLEGIO ${ }^{\text {- }}$ | 4 | SC | SC | SC | SC | SC | 4 | SC | SC |
| ADVENTISTA CIDADE ADEMAR Escola 0 | 9 | SC | SC | SC | SC | SC | 9 | SC | SC |
| ADVENTISTA COLEGIO DE <br> INTERLAGOS ${ }^{\text {最 }}$ | 18 | 561,62 | 595,90 | 563,26 | 582,40 | 575,79 | 18 | 538,89 | 557,34 |
| ADVENTISTA DA LIBERDADE COLEGIO ${ }^{-2}$ | 27 | 557,66 | 545,56 | 561,15 | 580,46 | 561,21 | 27 | 634,26 | 597,73 |
| ADVENTISTA DE CAMPO LIMPO COLEGIO | 11 | 565,15 | 543,19 | 525,99 | 527,04 | 541,59 | 11 | 684,09 | 612,84 |
| ADVENTISTA DE TUCURUVI COLEGIO | 19 | 517,42 | 519,49 | 527,24 | 528,08 | 523,05 | 19 | 605,58 | 564,82 |
| ALIADO COLEGIO UNIDADE JARDIM JAPAO ${ }^{-}$, | 4 | SC | SC | SC | Sc | SC | 4 | SC | SC |

Test Score Disclosure and Student Performance

## ENEM-Estado de São Paulo website printscreen

As 1000 escolas mais bem colocadas no Enem 2008
Confira as escolas que se sairam melhor no exame nacional
ctadion.com or



- Entenda a nota

Exame Nacional de Ensino Medio (Enem) er realizado por alunos que já concluiram o Ensino Mèdio ou por aqueles que irào conclu-lo zo final do ano de realizacháo do Exame. A nota que serve de base pora este ranking e formada pela média das provas objectiva e de redacàa, corrizidas pelo fivel de participscao adesao ao exame, que é voluntario. A módia varia entre 0 e 100 .

## Identification Strategy

- Sharp Regression Discontinuity Design:

$$
Y_{i j}=\alpha+\phi\left(\text { Forcing } \text { Variab }_{j}-10\right)+\beta d_{j}+d_{j} \phi\left(\text { Forcing Variab }_{j}-10\right)+\epsilon_{i j}
$$

(ii) $\phi(\cdot)$ is a continuous polynomial function.
(iii) Forcing Variable $j_{j}$ is number of ENEM takers in school $j$ in 2005.
(iv) $d_{j}$ is the treatment dummy, i.e., an indicator variable that assumes the value 1 if the number of ENEM takers in school $j$ was equal to or greater than 10 in 2005.
(v) $\epsilon_{i j}$ is a error term with school clustered variance-covariance matrix.

- Also consider non-parametric RDD (Local Linear Regressions).


## Caveats

- Gaming the system: treated schools may induce only the best students to take the exam.
- Students responsible for enrollment, though. Also, participation of students in private schools is close to $90 \%$.
- Composition: best students may enroll on treated schools.
- School selection: Only good schools among treated survive.
- Only 45 (6\%) schools disappear from sample. No significant difference between treated and non-treated
- Career concerns: treated and non-treated schools may assign different probabilities to future disclosure of average test scores.
- Downward bias


## Databases

- Databases: 2005 and 2007 ENEM microdata and 2007 School Census.
- ENEM databases have information on test scores, number of test takers, and socio-demographic characteristics of students such as age, race, family income, and parental schooling.
- The Census has information on schools' characteristics: number of students; number of teachers; teachers' schooling; principals' schooling; existence of science and computer labs and libraries; internet access.
- We analyze schools in the São Paulo Metropolitan Area.


## Discontinuity in the Forcing Variable



## Pre-Treatment

## Table: Summary Statistics - 2005

|  | Public |  | Private |  |
| :--- | :---: | :---: | :---: | :---: |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 34.06 | 12.29 | 55.74 | 16.41 |
| Correct Age/Grade | 0.75 | 0.43 | 0.95 | 0.22 |
| Age | 18.43 | 2.19 | 17.42 | 0.99 |
| White | 0.50 | 0.50 | 0.78 | 0.41 |
| Father - College Degree | 0.05 | 0.21 | 0.48 | 0.50 |
| Family Income < 10 m.s. | 0.98 | 0.15 | 0.54 | 0.50 |
| \# ENEM Takers | 121,050 |  | 28,159 |  |

## Pre-Treatment

## Table: 2005 ENEM Performance

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | -0.100 | -0.099 | -0.134 | $-0.683^{*}$ | -0.254 | 0.290 |
|  | $(0.173)$ | $(0.192)$ | $(0.190)$ | $(0.381)$ | $(0.238)$ | $(0.404)$ |
| Forc. Variable | 0.000 | -0.017 | 0.026 | 0.258 | 0.092 | -0.669 |
|  | $(0.080)$ | $(0.114)$ | $(0.097)$ | $(0.262)$ | $(0.165)$ | $(0.413)$ |
| Forc. Var. $\times$ Treat. | 0.116 | 0.045 | 0.094 | -0.246 | 0.152 | 0.667 |
|  | $(0.092)$ | $(0.119)$ | $(0.120)$ | $(0.269)$ | $(0.208)$ | $(0.430)$ |
| Forc. Variable ${ }^{2}$ | -0.002 | -0.002 | 0.001 | 0.041 | 0.016 | $-0.137^{*}$ |
|  | $(0.009)$ | $(0.013)$ | $(0.012)$ | $(0.034)$ | $(0.028)$ | $(0.076)$ |
| Forc. Var. ${ }^{2} \times$ Treat. | -0.008 | 0.000 | -0.013 | -0.041 | -0.061 | $0.142^{*}$ |
|  | $(0.010)$ | $(0.013)$ | $(0.017)$ | $(0.035)$ | $(0.042)$ | $(0.080)$ |
| N | 3,233 | 1,267 | 2,486 | 1,031 | 1,893 | 628 |

Quadratic polynomial
$* p<0.05, * * p<0.01, * * * p<0.001$

## Characteristics: Pre-Treatment

## Table: 2005 Composition Effects

|  | Male |  | Age |  | White |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
| Treatment | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
|  | 0.006 | $-0.215^{*}$ | -0.215 | $1.878^{*}$ | 0.109 | 0.104 |
| N | $(0.088)$ | $(0.124)$ | $(0.204)$ | $(1.085)$ | $(0.085)$ | $(0.214)$ |
|  | 2,250 | 1,139 | 2,249 | 1,141 | 2,239 | 1,138 |
|  | Father - College | Correct Age/Grade | Fam. Inc. $>10 \mathrm{m.s}$. |  |  |  |
| Treatment | Private | Public | Private | Public | Private | Public |
|  | b/se | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| N | $(0.193$ | -0.036 | 0.054 | -0.268 | $0.171^{*}$ | 0.025 |
|  | 2,156 | $(0.047)$ | $(0.046)$ | $(0.199)$ | $(0.104)$ | $(0.035)$ |
| Quadratic polynomial | 1,039 | 2,249 | 1,141 | 2,195 | 1,102 |  |
| $* p<0.05, * * p<0.01, * * * p<0.001$ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

## Descriptive Statistics - 2007

## Table : Summary Statistics - entire 2007 sample

|  | Public Schools |  | Private Schools |  |
| :--- | :---: | :---: | :---: | :---: |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 46.25 | 15.3 | 69.7 | 14.99 |
| Male | 0.39 | 0.49 | 0.45 | 0.5 |
| White | 0.49 | 0.5 | 0.78 | 0.41 |
| Age | 18.51 | 2.29 | 17.26 | 0.97 |
| Correct Age/Grade | 0.75 | 0.43 | 0.96 | 0.2 |
| Father - College Degree | 0.06 | 0.24 | 0.55 | 0.5 |
| Family Income < 10m.s. | 0.97 | 0.16 | 0.5 | 0.5 |
| Proportion of ENEM takers | 0.61 | 0.20 | 0.91 | 0.06 |
| Number of ENEM Takers | 101,833 |  | 22,315 |  |
| Number of Schools | 1,416 |  | 702 |  |

## Descriptive Statistics: 10 students window

## Table: Summary Statistics - 10 students window

|  | Private |  |  |  | Public |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Treatment |  | Control |  | Treatment |  | Control |  |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 63.98 | 15.69 | 60.84 | 15.91 | 40.47 | 12.87 | 40.45 | 13.33 |
| Male | 0.46 | 0.5 | 0.45 | 0.5 | 0.37 | 0.48 | 0.33 | 0.47 |
| White | 0.76 | 0.43 | 0.75 | 0.43 | 0.41 | 0.49 | 0.35 | 0.48 |
| Age | 17.43 | 0.91 | 17.54 | 1.23 | 19.62 | 2.88 | 20.7 | 2.98 |
| Correct Age/Grade | 0.95 | 0.22 | 0.91 | 0.28 | 0.57 | 0.5 | 0.39 | 0.49 |
| Father - College Degree | 0.42 | 0.49 | 0.37 | 0.48 | 0.03 | 0.16 | 0.02 | 0.14 |
| Family Inc. < 10m.s. | 0.64 | 0.48 | 0.68 | 0.47 | 0.99 | 0.08 | 0.99 | 0.11 |
| \% ENEM takers | 0.84 | 0.18 | 0.76 | 0.21 | 0.51 | 0.23 | 0.48 | 0.2 |
| \# ENEM Takers |  | 210 |  | 409 |  | 32 |  | 18 |
| \# Schools |  | 60 |  | 48 |  | 7 |  | 9 |

Test Score Disclosure and Student Performance

## Average Scores: 10 students window

RDD estimates treatment - SPMA
2007 ENEM performance - 10 students window

Private Schools - 2007


Public Schools - 2007


## Results in 2007

## Table: 2007 ENEM Performance

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | $0.168^{* *}$ | 0.106 | $0.265^{* * *}$ | 0.034 | $0.392^{* *}$ | 0.253 |
|  | $(0.073)$ | $(0.133)$ | $(0.082)$ | $(0.129)$ | $(0.175)$ | $(0.193)$ |
| Forc. Variable | -0.002 | -0.021 | -0.017 | 0.012 | -0.051 | -0.095 |
|  | $(0.013)$ | $(0.028)$ | $(0.016)$ | $(0.024)$ | $(0.041)$ | $(0.061)$ |
| Forc. Var. $\times$ Treat. | 0.002 | 0.014 | -0.007 | -0.035 | -0.003 | 0.087 |
|  | $(0.015)$ | $(0.029)$ | $(0.021)$ | $(0.027)$ | $(0.057)$ | $(0.065)$ |
| N | 3,503 | 1,928 | 2,680 | 1,402 | 2,067 | 895 |
| Linear polynomial |  |  |  |  |  |  |
| $* p<0.05, * * p<0.01, * * * p<0.001$ |  |  |  |  |  |  |

## Results in 2007

## Table : 2007 ENEM Performance

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | $0.486^{* *}$ | -0.024 | $0.594^{* *}$ | 0.339 | $0.733^{* *}$ | 0.048 |
|  | $(0.217)$ | $(0.254)$ | $(0.258)$ | $(0.242)$ | $(0.338)$ | $(0.286)$ |
| Forc. Variable | $-0.151^{*}$ | 0.096 | $-0.221^{*}$ | $-0.228^{*}$ | $-0.400^{*}$ | 0.101 |
|  | $(0.088)$ | $(0.111)$ | $(0.128)$ | $(0.120)$ | $(0.221)$ | $(0.154)$ |
| Forc. Var. $\times$ Treat. | 0.101 | -0.152 | 0.160 | $0.259^{*}$ | $0.477^{*}$ | -0.088 |
|  | $(0.105)$ | $(0.115)$ | $(0.160)$ | $(0.131)$ | $(0.268)$ | $(0.174)$ |
| Forc. Variable ${ }^{2}$ | $-0.017^{*}$ | 0.012 | $-0.026^{*}$ | $-0.029^{* *}$ | $-0.058^{*}$ | $0.040^{*}$ |
|  | $(0.009)$ | $(0.011)$ | $(0.015)$ | $(0.013)$ | $(0.034)$ | $(0.020)$ |
| Forc. Var. ${ }^{2} \times$ Treat. | $0.022^{* *}$ | -0.007 | 0.032 | 0.021 | 0.027 | -0.045 |
|  | $(0.011)$ | $(0.011)$ | $(0.022)$ | $(0.015)$ | $(0.049)$ | $(0.027)$ |
| N | 3,503 | 1,928 | 2,680 | 1,402 | 2,067 | 895 |

Quadratic polynomial
$* p<0.05, * * p<0.01, * * * p<0.001$

## Scatter and Local Linear Fit

## RDD estimates treatment - SPMA 2007 ENEM performance

Private Schools


Public Schools


Notes: 95\% IC; Local Linear Regression; epanechnikov kernel function. Bandwidth ROT

## Composition

## Table: Composition Effects



Quadratic polynomial
$* p<0.1, * * p<0.05, * * * p<0.01$

## Inputs

## Table: Inputs

|  | Comput. Lab |  | Science. Lab |  | Library |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |  |  |  |
| Treatment | -0.048 | -0.138 | 0.058 | -0.442 | -0.290 | -0.129 |  |  |  |
|  | $(0.224)$ | $(0.097)$ | $(0.207)$ | $(0.359)$ | $(0.202)$ | $(0.300)$ |  |  |  |
| N | 3,619 | 2,850 | 3,619 | 2,850 | 3,619 | 2,850 |  |  |  |
| Number of Comput. |  |  |  |  |  |  |  | Teacher/Stud. Ratio | \% of Teacher - College |
| Treatment | Private | Public | Private | Public | Private | Public |  |  |  |
|  | $15.980^{*}$ | -5.661 | 0.003 | 0.006 | 0.013 | 0.054 |  |  |  |
|  | $(9.150)$ | $(4.319)$ | $(0.094)$ | $(0.035)$ | $(0.022)$ | $(0.038)$ |  |  |  |
| N | 3,525 | 2,321 | 3,467 | 2,171 | 3,467 | 2,171 |  |  |  |

Quadratic polynomial
$* p<0.1, * * p<0.05, * * * p<0.01$

## Robustness: Jumps at Non-Discontinuity Points

Table: Robustness - jumps

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20 Students Cutoff |  |  |  |  |  |  |
|  | Private | Public | Private | Public | Private | Public |
| Treatment | -2.160 | 1.039 | 0.184 | -0.407 | 0.743 | -0.516 |
|  | (2.807) | (1.598) | (3.476) | (2.070) | (4.900) | (2.426) |
| N | 4,508 | 4,992 | 3,226 | 3,581 | 2,287 | 2,562 |
| 15 Students Cutoff |  |  |  |  |  |  |
| Treatment | Private | Public | Private | Public | Private | Public |
|  | 1.598 | -0.981 | 3.943 | 0.191 | 4.110 | 0.111 |
|  | (3.080) | (1.725) | (3.568) | (2.070) | (4.619) | (2.350) |
| N | 4,419 | 3,614 | 3,150 | 2,606 | 2,210 | 2,152 |
| 7 Students Cutoff |  |  |  |  |  |  |
| Treatment | - | - | Private | Public | Private | Public |
|  | - | - | -0.463 | -4.196 | 0.144 | 1.524 |
|  | - | - | (4.140) | (2.735) | (4.625) | (3.408) |
| N | - | - | 2,275 | 1,144 | 1,821 | 767 |

Quadratic polynomial
$* p<0.1, * * p<0.05, * * * p<0.01$

## Robustness: w/o schools with 9 and 10 takers

Table: 2007 ENEM Performance - w/o schools with 9 and 10 takers

|  | Linear |  | Quadratic |  | Cubic |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | 0.058 | 0.095 | $0.468^{* *}$ | -0.632 | $1.525^{* * *}$ | 4.828 |
|  | $(0.087)$ | $(0.159)$ | $(0.185)$ | $(0.418)$ | $(0.439)$ | $(3.077)$ |
| N | 3,157 | 1,802 | 3,157 | 1,802 | 3,157 | 1,802 |
| $* p<0.05, * * p<0.01, * * * p<0.001$ |  |  |  |  |  |  |

## Heterogeneity

## Table: Heterogenous Effect - Private Schools

|  | Mean |  | Median |  | 1st and 3rd Quartiles |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Above | Below | Above | Below | 1st Quart. | 3rd Quart. |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | -0.092 | $0.507^{* *}$ | -0.092 | $0.507^{* *}$ | 0.313 | $0.531^{* * *}$ |
|  | $(0.606)$ | $(0.226)$ | $(0.606)$ | $(0.226)$ | $(1.074)$ | $(0.189)$ |
| Forc. Variable | 0.159 | $-0.155^{*}$ | 0.159 | $-0.155^{*}$ | -0.155 | $-0.182^{* *}$ |
|  | $(0.276)$ | $(0.094)$ | $(0.276)$ | $(0.094)$ | $(0.660)$ | $(0.087)$ |
| Forc. Var. $\times$ Treat. | -0.163 | 0.075 | -0.163 | 0.075 | 0.110 | 0.072 |
|  | $(0.293)$ | $(0.109)$ | $(0.293)$ | $(0.109)$ | $(0.664)$ | $(0.104)$ |
| Forc. Variable ${ }^{2}$ | 0.016 | $-0.017^{*}$ | 0.016 | $-0.017^{*}$ | -0.034 | $-0.019^{*}$ |
|  | $(0.028)$ | $(0.010)$ | $(0.028)$ | $(0.010)$ | $(0.082)$ | $(0.009)$ |
| Forc. Var. ${ }^{2} \times$ Treat. | -0.015 | $0.024^{* *}$ | -0.015 | $0.024^{* *}$ | 0.045 | $0.030^{* * *}$ |
|  | $(0.030)$ | $(0.011)$ | $(0.030)$ | $(0.011)$ | $(0.083)$ | $(0.011)$ |
| N | 642 | 2,861 | 642 | 2,861 | 169 | 1,943 |
| Quadratic polynomial |  |  |  |  |  |  |
| $* p<0.05, * * p<0.01, * * * p<0.001$ |  |  |  |  |  |  |

## Student Effort

## Table : Effects on Students' Effort Proxy Measures - Prep Course

 Enrollment|  | Private |  |  |  | Public |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | ---: | :---: |
| Specification | Coefficient | Stand. Error | \# of obs. | Coefficient | Stand. Error | \# of obs |  |
| Local Linear | -0.019 | 0.050 | 3,061 | 0.031 | 0.043 | 1,483 |  |
| Quadratic | 0.041 | 0.051 | 3,061 | -0.013 | 0.047 | 1,483 |  |

## Conclusions

- Results suggest that test score disclosure improves average students' performance for private schools.
- Market incentives matter.
- We could not identify any change on the composition of students or on the school inputs.
- We find heterogenous effects between schools.
- We conjecture that schools and teachers' unobservable effort levels were affected by disclosure.


## ENEM-Time Line

May, 14th June 15th -Signing-up for the 2007 Exam

| April, $4^{\text {th }}$ to |  |
| :---: | :---: |
| 15th - | February |
| Signing-up |  |
| for the | Ath, 2006- |
| 2005 Exam | Average |$\quad$| Exam Day |
| :---: |

## 4 Back

Test Score Disclosure and Student Performance

## Robustness - Pretreatment - 2005

## Table: Summary Statistics: Window 10 students - 2005

|  | Less than 10 exam takers |  |  | At least 10 exam takers |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Public |  | Private |  | Public |  | Private |  |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 30.67 | 10.91 | 46.27 | 14.87 | 30.03 | 9.67 | 49.46 | 15.33 |
| Correct Age Grade | 0.42 | 0.50 | 0.88 | 0.33 | 0.50 | 0.50 | 0.93 | 0.26 |
| Age | 20.52 | 3.03 | 17.76 | 1.57 | 19.98 | 2.93 | 17.49 | 1.22 |
| White | 0.44 | 0.50 | 0.75 | 0.44 | 0.41 | 0.49 | 0.78 | 0.41 |
| Father - College Degree | 0.02 | 0.15 | 0.29 | 0.45 | 0.02 | 0.13 | 0.40 | 0.49 |
| Family Income < 10 m.s. | 0.99 | 0.09 | 0.77 | 0.42 | 0.98 | 0.12 | 0.66 | 0.47 |
| \# ENEM Takers |  | 208 |  |  | 1,102 |  | 1,567 | 2,331 |

Test Score Disclosure and Student Performance

## Robustness - Pretreatment - 2005

## Table : Summary Statistics: Window 7 students - 2005

|  | Less than 10 exam takers |  |  | At least 10 exam takers |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Public |  | Private |  | Public |  | Private |  |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 30.80 | 10.92 | 46.49 | 14.81 | 30.05 | 9.79 | 49.07 | 15.56 |
| Correct Age $/$ Grade | 0.42 | 0.50 | 0.89 | 0.31 | 0.54 | 0.50 | 0.93 | 0.26 |
| Age | 20.53 | 3.04 | 17.71 | 1.48 | 19.66 | 2.80 | 17.49 | 1.24 |
| White | 0.43 | 0.50 | 0.75 | 0.43 | 0.39 | 0.49 | 0.79 | 0.40 |
| Father - College Degree | 0.02 | 0.16 | 0.29 | 0.46 | 0.01 | 0.12 | 0.41 | 0.49 |
| Family Income < 10 m.s. | 0.99 | 0.09 | 0.76 | 0.42 | 0.98 | 0.12 | 0.65 | 0.48 |
| \# ENEM Takers |  | 200 |  |  | 1,053 | 849 | 1,614 |  |

Test Score Disclosure and Student Performance

## Robustness - Pretreatment - 2005

## Table : Summary Statistics: Window 5 students - 2005

|  | Less than 10 exam takers |  |  |  | At least 10 exam takers |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Public |  | Private |  | Public |  | Private |  |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 30.25 | 10.80 | 46.92 | 14.74 | 29.87 | 9.82 | 48.34 | 15.43 |
| Correct Age/Grade | 0.43 | 0.50 | 0.91 | 0.29 | 0.53 | 0.50 | 0.92 | 0.27 |
| Age | 20.52 | 3.07 | 17.59 | 1.22 | 19.69 | 2.77 | 17.52 | 1.33 |
| White | 0.42 | 0.50 | 0.75 | 0.43 | 0.40 | 0.49 | 0.77 | 0.42 |
| Father - College Degree | 0.03 | 0.17 | 0.30 | 0.46 | 0.02 | 0.13 | 0.37 | 0.48 |
| Family Income < $10 \mathrm{~m} . \mathrm{s}$. | 0.99 | 0.10 | 0.75 | 0.43 | 0.98 | 0.13 | 0.71 | 0.45 |
| \# ENEM Takers | 165 |  | 880 |  | 522 |  | 1,147 |  |

## Back

## Pre-Treatment

## Table: 2005 ENEM Performance

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | 0.014 | -0.089 | -0.050 | $-0.202^{*}$ | -0.038 | $-0.542^{*}$ |
|  | $(0.109)$ | $(0.128)$ | $(0.081)$ | $(0.121)$ | $(0.142)$ | $(0.317)$ |
| Forc. Variable | 0.019 | 0.002 | 0.016 | $-0.093^{* * *}$ | 0.001 | 0.078 |
|  | $(0.020)$ | $(0.035)$ | $(0.018)$ | $(0.016)$ | $(0.035)$ | $(0.094)$ |
| Forc. Var. $\times$ Treat. | -0.001 | 0.005 | 0.030 | $0.107^{* * *}$ | 0.057 | -0.061 |
|  | $(0.024)$ | $(0.036)$ | $(0.022)$ | $(0.020)$ | $(0.049)$ | $(0.099)$ |
| N | 3,233 | 1,267 | 2,486 | 1,031 | 1,893 | 628 |

Linear polynomial
$* p<0.05, * * p<0.01, * * * p<0.001$

## Pre-Treatment

## RDD estimates pretreatment - SPMA 2005 ENEM performance






Notes: 95\% IC; Local Linear Regression

## Inputs: Pre-Treatment

## Table : 2005 School Inputs

|  | Comput. Lab |  | Science. Lab |  | Library |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |  |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |  |
| Treatment | -0.005 | 0.129 | $-0.134^{*}$ | -0.158 | -0.036 | 0.244 |  |
|  | $(0.059)$ | $(0.388)$ | $(0.080)$ | $(0.289)$ | $(0.106)$ | $(0.370)$ |  |
| N | 3,233 | 1,525 | 3,233 | 1,525 | 3,233 | 1,525 |  |
| Quadratic polynomial |  |  |  |  |  |  |  |
| $* p<0.05, * * p<0.01, * * * p<0.001$ |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

## Descriptive Statistics: 7 students window

## Table : Summary Statistics - 7 students window



Test Score Disclosure and Student Performance

## Average Scores: Seven students window

RDD estimates treatment - SPMA
2007 ENEM performance - 7 students window

Private Schools - 2007


Public Schools - 2007


## Descriptive Statistics: Five students window

$$
\text { Table : Summary statistics - } 5 \text { students window }
$$

|  | Private |  |  |  | Public |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Treatment |  | Control |  | Treatment |  | Control |  |
| Variable | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. | Mean | Std. Dev. |
| ENEM score | 63.70 | 15.42 | 61.64 | 15.73 | 41.08 | 12.57 | 40.13 | 12.84 |
| Male | 0.46 | 0.5 | 0.46 | 0.5 | 0.38 | 0.49 | 0.35 | 0.48 |
| White | 0.74 | 0.44 | 0.75 | 0.44 | 0.42 | 0.49 | 0.33 | 0.47 |
| Age | 17.42 | 0.94 | 17.41 | 0.83 | 19.56 | 2.88 | 21.2 | 2.98 |
| Correct Age/Grade | 0.94 | 0.23 | 0.93 | 0.25 | 0.58 | 0.49 | 0.33 | 0.47 |
| Father - College Degree | 0.39 | 0.49 | 0.38 | 0.49 | 0.02 | 0.14 | 0.01 | 0.12 |
| Family Income $<10 \mathrm{~m} . \mathrm{s}$. | 0.69 | 0.46 | 0.68 | 0.47 | 0.99 | 0.06 | 0.99 | 0.09 |
| \% ENEM takers - 3rd graders | 0.84 | 0.18 | 0.78 | 0.21 | 0.54 | 0.21 | 0.50 | 0.25 |
| \# ENEM Takers |  | 154 |  | 78 |  | 82 |  | 68 |
| Number of Schools |  | 06 |  | 84 |  | 39 |  | 6 |

Test Score Disclosure and Student Performance

## Average Scores: Five students window



## Results in 2007

## Table: 2007 ENEM Performance

|  | 10 students window |  | 7 students window |  | 5 students window |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Private | Public | Private | Public | Private | Public |
|  | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ | $\mathrm{b} / \mathrm{se}$ |
| Treatment | $0.800^{* *}$ | 0.377 | $0.796^{* * *}$ | 0.010 | 0.256 | 0.029 |
|  | $(0.355)$ | $(0.312)$ | $(0.235)$ | $(0.364)$ | $(0.700)$ | $(0.236)$ |
| Forc. Variable | $-0.437^{*}$ | $-0.374^{*}$ | $-0.539^{* *}$ | 0.194 | 0.161 | 0.099 |
|  | $(0.263)$ | $(0.198)$ | $(0.224)$ | $(0.363)$ | $(0.853)$ | $(0.177)$ |
| Forc. Var. $\times$ Treat. | 0.348 | $0.440^{* *}$ | $0.688^{* * *}$ | -0.194 | 0.297 | 0.000 |
|  | $(0.297)$ | $(0.211)$ | $(0.253)$ | $(0.380)$ | $(0.899)$ | $(0.000)$ |
| Forc. Variable ${ }^{2}$ | -0.088 | $-0.098^{* *}$ | $-0.122^{*}$ | 0.101 | 0.158 | 0.039 |
|  | $(0.059)$ | $(0.041)$ | $(0.064)$ | $(0.106)$ | $(0.310)$ | $(0.080)$ |
| Forc. Var. ${ }^{2} \times$ Treat. | 0.105 | 0.070 | 0.039 | -0.096 | -0.447 | -0.100 |
|  | $(0.070)$ | $(0.045)$ | $(0.079)$ | $(0.114)$ | $(0.357)$ | $(0.197)$ |
| Forc. Variable ${ }^{3}$ | -0.005 | $-0.007^{* * *}$ | -0.008 | 0.011 | 0.024 | -0.000 |
|  | $(0.004)$ | $(0.003)$ | $(0.005)$ | $(0.009)$ | $(0.034)$ | $(0.010)$ |
| Forc. Var. ${ }^{3} \times$ Treat. | 0.004 | $0.010^{* * *}$ | $0.018^{* *}$ | -0.013 | 0.018 | 0.009 |
|  | $(0.005)$ | $(0.003)$ | $(0.007)$ | $(0.010)$ | $(0.045)$ | $(0.016)$ |
| N | 3,503 | 1,928 | 2,680 | 1,402 | 2,067 | 895 |

Cubic polynomial
$* p<0.05, * * p<0.01, * * * p<0.001$

## Scatter and Quadratic Fit Plots - 10 student win.

RDD estimates treatment - SPMA
2007 ENEM performance - 10 students window

Private Schools


Quadratic fit/95\% IC

Public Schools


## Scatter and Quadratic Fit Plots - 7 student win.

RDD estimates treatment - SPMA
2007 ENEM performance -7 students window

Private Schools


Public Schools


Quadratic fit/95\% IC

## Scatter and Quadratic Fit Plots - 5 student win.

RDD estimates treatment - SPMA
2007 ENEM performance - 5 students window

Private Schools


Public Schools


Quadratic fit/95\% IC

## Scatter and Local Linear Fit

## RDD estimates treatment - SPMA 2007 ENEM performance



Notes: 95\% IC; Local Linear Regression; epanechnikov kernel function. Bandividth 1

## Scatter and Local Linear Fit

## RDD estimates treatment - SPMA 2007 ENEM performance

Private Schools


Public Schools


Notes: 95\% IC; Local Linear Regression; rectangle kernel function. Bandwidth 1

## Composition

## RDD composition estimates - SPMA






Notes: Quadratic fit/95\% IC

## Composition

## RDD composition estimates - SPMA








Notes: Quadratic fit / 95\% IC

## Composition

## RDD composition estimates - RMSP

ather College Degree - Private Sclorrect Age / Grade - Private Sctanily Income $=10 \mathrm{~m} . \mathrm{s}$. - Private Schc

'ather College Degree - Public Schiorrect Age / Grade - Public Sctamily Income > $10 \mathrm{~m} . \mathrm{s}$. - Public Schor




Notes: Quadratic fit/95\% IC

## Robustness: Jumps at Non-Discontinuity Points

## RDD estimates treatment - SPMA <br> 2007 ENEM performance - Cutoff: 20 stud.



## Robustness: Jumps at Non-Discontinuity Points

## RDD estimates treatment - SPMA <br> 2007 ENEM performance - Cutoff: 15 stud.



Quadratic fit / 95\% IC

## Robustness: Jumps at Non-Discontinuity Points

RDD estimates treatment - SPMA 2007 ENEM performance - Cutoff: 7 stud.


Public Schools - 7 stud.


Private Schools - 5 stud.


Public Schools - 5 stud.


Quadratic fit/95\% IC

## Robustness: Jumps at Non-Discontinuity Points

## RDD placebo estimates - SPMA 2007 ENEM performance



Notes: 95\% IC; Local Linear Regression; epanechnikou kemel function. Bandwidth 1

## 2007 ENEM scores vs. Forcing Variable

## RDD estimates treatment - SPMA 2007 ENEM performance



Quadratic fit/95\% IC

